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PARRELLA'S

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1963

DAHLIA CATALOGUE

HELEN WAGNER

Description on Page 2

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE Corner 222nd Street NEW YORK 69, N. Y.

Telephone OLinville 5-8384 If No Answer Try KI 7-3128

The
PARRELLA
DAHLIA GARDENS

presents the following introductions from our Gardens and other growers, for the Season 1963

HELEN WAGNER (Tomczak-Parrella). Semi-cactus in shining, brilliant red. Size 10 x 5. Blooms well early and late. Good keeper. Certified at Eastern Trial Gardens. Height 4'. **Roots $15.00 net** **Plants $5.00 net**

Note: Helen Wagner is named after one of our charming neighbors—a beautician. for those young ladies who want to look their best, either for an important date or a special occasion, visit the BRUSH and COMB BEAUTY SALON located at 3466 Boston Road, Bronx 67, N. Y. and meet Helen. You'll never regret it.

PATRICIA KROH

PATRICIA KROH — Parrella, Inc. cactus in shades of rose red or darker. Size 8 to 9 x 4½. Won seedling award at Long Island Show in 1962. Score of 85-2. Also Gold Medal Certificate at the A.D.S. Show in Paramus, N. J. in 1962. Score 85-18.

Roots $10.00 Net Plant $3.50 Net

Note: The namesake of this Dahlia is an authority on flower arrangements — Domestic and Foreign. One of her current books is entitled, JAPANESE FLOWER ARRANGEMENT NOTEBOOK published by Doubleday.

VOURVOGEL — S-C. Size 8 x 4. Color an attractive blend of yellow and light scarlet. Certified at Trial Grounds and winner Derril Hart Medal.
Plant $3.00 Net

BIG TEN (Johnson-Dahliadel), A, SC, Blooms 12 x 5, Bush 4½ ft. Really an outstanding big Tyrian purple shaded Ruby red. Blooms early and profuse. Beautiful foliage, strong stems and does best in regular garden culture.
Plants $3.50 Net

ROSEMONDE — (Whittaker-Ruschmohr) A.S.C. Light blend of azalea pink and mimosa yellow. Size 11" x 6". Bush 5'. Strong stiff stems. Seedling of Surprise, having some of the good points of that dahlia. Scored in following A.D.S.. Trial Gorunds: Atlanta 85.5, New York 85.27 and East Lansing 85. A good root maker and propagator. **Plants $5.00 Net**

BARBARA SCHELL — A-ID-Pk (Baynes-Rocky River). A very large peach pink with exceptionally good substance and good depth. Stems are fairly long, holding the blooms well above the husky plants. Certified at Madison, New York, and Cincinnati. **Plant $5.00 Net**

LAKESIDE QUEEN — Lakeside Gardens, White, I.D.A. Size 11" x 6". I expect this to be one of the whites in the A class for years to come. Grows good everywhere, snow white, with good stems and does not burn. Won Derril Hart award in A size class for 1962 with following scores—Madison, 85.5; Atlanta, 85.1; New York, 85.80; Cincinnati, 85; East Lansing, 85 and seedling sweepstakes at St. Louis, Mo. show with score of 85.33. You can win in 1963 with this excellent new variety. Seedling from **Lula Pattie.**
Plant $5.00 Net

BOWEN BEAUTY — Bowen-Parrella. F.D. A big, bright, cherry red in size 11 x 5½. Held over bush by strong 8 to 10″ stems. Early bloomer. Height 5′.

Roots $15.00 Net
Plants $5.00 Net

BOWEN BEAUTY

REBEL (Mason-Dahliadel), M SC, Bloom 3½ x 2½, Bush 3½ ft. Delightful amaranth rose. A wonderful root maker. Scored 86 in Paramus. Only sent to 4 Trials and Certified in all, winning the Derrill Hart Gold Medal.
Plant $2.00 Net

COLOR SPECTACLE — S-C. 9½ x 5 in very unusual color of deep orange red with white tips. This is supposed to be a good dahlia.
Plant only $3.00 Net

OPEKISKA

OPEKISKA — Cain-Parrella. B-I-C. Light lemon yellow. Size 8 x 3. Bush 5′. This variety received three trial grounds certificates in 1961. Prolific bloomer.

Roots $10.00 Net
Plant $3.50 Net

ORCHID JEWEL — Cober-Parrella. Min. cactus or uniform light orchid color showing shades of blue. Different, beautiful and profuse. Size 3½ x 2.
Roots $5.00 Net **Plants $2.00 Net**

PAULIE PAL — Palminteri-Parrella. M.F.D. White minature with greatest depth. Won A.D.S. Achievement Award at the Connecticut Society Dahlia Show Average score in three other shows of 85.8 (Long Island, Paramus, Washington, D. C.). Tricolor winner at Washington Show. Won silver medal as best three miniatures at Long Island Society Show.
Roots $5.00 Net **Plants $2.00 Net** **3 for $5.00 Net**

CALDWELL'S GIANT

CALDWELL'S GIANT — Caldwell-Parrella. Huge F.D. to I.D. Color garnet red. The 12 x 6 blooms held on 10 to 12" ramrod stems. Foliage large, vigorious and leathery. Bloomed too late for trial grounds score. **Roots..$15.00**
Plant $5.00 Net

CHRISTMAS RED, (Dee-Cee-Dahlias) large-S.C.—11x6½" very attractive Dahlia. It scored at three trial grounds. Highest score 85.75. **Plants only $5.00 Net**

GENERAL LIST OF STANDARD VARIETIES

LARGE FLOWERING TYPE

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.

AD-LIB, (Chambers-Ruschmor) A. Str.-C. Variegated Purple splashed Pansy Purple. Some blooms. White tipped. Size 11 x 6. Stems strong and stiff. Certified at 2 Trial Grounds also winner of A.D.S. Gold Medal for highest average of "A" dahlias. **Root $7.50 Plant $3.00**

ALABASTER (Tomczak-Parrella) F.D.—A new white seedling of beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. **Root $2.00**

ADA N., S. C-I. O.—Large Purple. **Root $2.00**

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—If you like them big—this is it. **Root $2.00**

AUTUMN BLAZE I. D.—Oriental red, chrome yellow, very large. **Root $2.00**

AUTUMN GOLD (Mitzenius) (Ruschmohr) A.S.C.—Autumn gold. Size 10½" x 5". Blooms all facing, with good healthy foliage, on 6 ft. bushes. Was only entered in one Trial Ground due to limited stock, in Farmingdale, L. I., where it received a Certificate of Merit. **Root $5.00 Plant $2.00**

ANDRIES WONDER I. D.—Yellow and pink, purple red tips curving inwards, different, large and profuse bloomer on good stems. **Root $2.00**

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

ANNA PARRELLA (Roloff-Parrella) — Informal decorative. A dark red and white bi-color. Cardinal red with generous white tips. Size 7½ x 3½ inches. Stems 8 to 10 inches. Blooms held facing. Bush 4 ft. Quite a profuse bloomer, early and late. This lovely dahlia has been named in memory of Anna Parrella.

Root $2.50 Plant $1.50

ANNA PARRELLA—B.-F.D. Bi-Color

BARBARA SHANN "A" I.D.—Huge orangy red, from New Zealand, on good stems. **Root $2.00**

BERKY (Kovar-Ruschmohr)—Received certificate of merit at L. I. Trial Ground, also at East Lansing. This is an "A", I.C. of lemon yellow overcast mallow pink, except at center diameter of blooms 9½" to 11", depth 4½" to 6", stem 6" to 13" straight and strong. Height 6' to 8'.
Root $3.00 Plant $1.50

BETTY BLOSSOM (Rindfleish-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. **Root $2.00**

BIG BEN, A.St.C.—Deep Crimson. **Root $3.00 Plant $1.50**

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.
Roots $3.00 Plant $1.50

BIG TOP, S.C.A.—White, Flushing Pink **Root $2.00**

BLACK NARCISSIS, S.C.—Ox Blood to Black **Root $2.00**

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower. **Root $2.00**

BRIASO S-C—Red, white tips, attractive bi-color. **Root $1.00**

BURNBRAE MEMORIES F. D.—Very large yellow from Australia. A real good variety. **Root $3.00 Plant $1.50**

BORAMS WONDER (Boram)—Huge, long petaled Tyrian purple I. C. early, prolific, vigorous, perfect stems. This is an American Home Achievement Medal winner. **Root $2.50**

BLAZE OF GLORY, B—F.D.

BLAZE OF GLORY (Tomczak-Parrella), B — F.D. Bicolor, Cherry Red, white tipped. Bush 6ft., 7½"x4"; a blooming fool (but some centers off). Blooms till frost, good stems.

Root $5.00

Plant $2.50

BETTY WOODRUFF, A-F.D.— Light Pink and Yellow, very large **Root $2.00**

CHEROKEE CHIEF (Ricks-Dahl), "A", I.D.-E.—Bloom 10 x 6, Bush 4 ft. A stunning addition to our Cherokee family. Rose Bengal or spiraea red. Petals curl and twist showing a lighter reverse. **Root $3.00** **Plant $1.50**

CAROLINA KERNOCHAN, I.D.—Lemon yellow and deep rose **Root $2.00**

CAROLINE M., I.D. — Orchid and Cream. Large. **Root $2.00**

COLLECTORS ITEM, I.D.—Yellow and Scarlet. **Root $2.00**

CROYDON ACE, I.D.—Large sulphur yellow with lustrous sheen. Originator says This is it." **Root $4.00** **Plant $2.00**

CROYDON ENSIGN, F.D.—Red 11 x 6. Vigorous Grower. Good plant and stems. **Roots $3.00** **Plant $1.50**

CROYDON FANCY, F.D.—Beautiful peaches and cream color. Nice petal formation, size 11 x 5, somewhat late in blooming. Originater says, "May steal the show from all other Croydon varieties. **Roots $3.00** **Plant $1.50**

CROYDONS MASTERPIECE F. D.—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Color is salmon orange with coppery tan shades. **Root $2.00**

CROYDON PURITY (Brand) Australia F. D.—Giant of purest white 12" blooms. Facing on perfectly clean stems are produced on rugged branching plants. Keeps well when cut. Revels in hot, dry condition, height 4 feet. **Root $3.00** **Plant $1.50**

CRYSTAL BONANZA, (Crystal-Dahlia Del.)A. S.-C. A blend of Purple and Yellow. A full center all season. Grows in water. Certified in East Lansing. Blooms 10 x 5. Bush 4½ feet. **Plant $7.50** **Plant $3.00**

DR. P. P. PIRONE

DR. P. P. PIRONE (Tomczak-Parrella), A—I.D. Cherry Red, deeper at center. Bush 5 ft., size 11″x5″. Named in honor of Dr. Pirone, of the N. Y. Botanical Garden. Blooms early and late, stems strong, blooms side facing. Blooms all season. **Root $7.50 Plant $3.00**

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding. **Root .75**

D DAY F. D.—A soft shade of pink. Size 7″ x 4″. This is an excellent cut flower on long straight stems. **Root $1.00**

DIXIE WINE DOT I. D.—White with dots of rosy magenta. **Root $2.00**

DERTOIT 250, A. I.C.—Large red cactus **Root $2.50**

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, $1.00 per hundred, $7.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.
Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

DORA McCANN — Parrella. Formal decorative. Color deep lavender, described as Persian Rose with lighter tone of same color blended. Size 8 x 4½ inches; stems cane-like, 10 to 12 inches; bush 4½ ft., spreading. Only has three competitors for the show table. Awarded Seedling Sweepstake at Long Island Show in 1956. This is a good garden variety as well as an exhibition flower. Was named for Dora McCann of "McCanns at Home" WOR Radio Program.

Root $2.00

DORA McCANN

DANNY (Marker-Frank-Dahl), A I.C., M. Bloom 10 x 7, Bush 4½ ft. The most beautiful pink released in many years. Rhodamine pink with a long list of winnings. Scored 85.9 at East Lansing, 85.5 at Farmingdale and in the Pacific Northwest at Seattle, Wash. **Root $3.50 Plant $1.50**

DR. J. BEYER (Zourek-Parrella) I. D.—Color of this variety is difficult to describe. Seems to be a blend of carrot red, straw yellow and apricot with deeper tones showing a reverse of petals. The 11"x6" blooms are well formed with high centers. The robust plants have dark green foliage and grow about 5 feet with stems strong as steel rods. **Roots $2.00**

DUET F.D.—Bi-color. Size 7½ x 3½ crimson with white tips. **Root $2.00**

EARLWOOD, F.D.—Yellow (a large Dahlia) **Root $3.00 Plant $1.50**

EL DORADO (Gaylord-Dahl)—B.S.C., E. Bloom 8 x 4. Bush 5 ft. Most outstanding in the trial grounds and Mr. Gaylord's garden. A bi-color of lovely marigold orange deepened with lines of capsicum red, with long white tips. There is surely nothing like it. It has nice long straight stems and dark foliage. Certified in 4 trials, on Mr. Dudley's Honor Roll and Mr. Webb's Review. **Root $2.50**

ELSIE B (Bracht-Ruschmohr)—Semi-cactus, pink described as camellia rose with a little white at its center. Size, 11 by 5½ inches, with 10- to 12-inch stems, which hold blooms facing or at slight up angle. Bush height 5 feet. Good habits of growth except late blooming. **Root $2.50**

EDNA D, St.C.A.—Cherry red, large and beautiful dahlia. **Root $2.00**

FIGARO A-SC-Var. Reputed to be a seedlng of Satan, with many of the good characteristics of the parent, and none of the faults. The color is a golden-yellow, flecked and streaked red. The flowers are very large, and most striking in appearance. Stems and plant growth are excellent. **Root $2.00**

FIRST LADY (Comstock)—A medium size formal decorative of Dresden yellow. Blooms 7½ inches, with numerous petals which roll completely back to the stem. **Root $2.00**

FOLLIES DENTELLE, B.St.C.—Pink **Root $2.00**

5 STAR GENERAL (Ramage-Ruschmohr) F. D.—A huge bloom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls. **Root $1.50**

FUJIYAMA (Endow-Parrella)—I. D., Variegated—Base color Indian yellow. Lined, dotted and speckled with cardinal red. Some petals are half red lengthwise. Attractively colored blooms are held facing on good cane like stems. Good grower and good bloomer. Size 7½" x 4". **Root $2.50**

FRESCO, 4½-5 feet. A-exhibition cactus. Purest pink that deepens to center. Perfect **serrated** A-Dahlia; wide and deep 10" blooms. An immense cushion of evenly fimbriated floret tips. **Root $2.00**

GAY F.D. (Wengert-Parrella)—Lemon yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club. **Root $1.00**

GIANT BEAUTY (Marlow-Lundgren Rock River)—I. D. to F. D. Dark rose, **Root $3.50 Plant $1.50**

GRANDEZZA I. C.—A beautiful Dahlia to have in your garden. Root $1.50

GYPSY GIRL (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size 4½" x 2½". Profuse bloomer. **Root $1.00**

HAKUBA, I.D.A.—Large white from Japan. **Root $3.50 Plant $2.00**

HOLLAND FESTIVAL, (Bruidegom) A.F.D. Bi-color Orange with generous White tips. Size 10 x 6. Certified at 3 Trial Ground. Bush 5 ft. **Root $7.50 Plant $2.50**

HOUSE OF ORANGE, F.D.—Orange, medium size. **Root $2.00**

IVA JEAN, B.I.C.—Bi-color of soft cyclamen purple and distinctly tipped white. A good 1958 introduction. **Root $2.00**

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good. **Root 75c**

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white. Size about 11" x 6". A beautiful flower that wins at all shows. **Root $2.00**

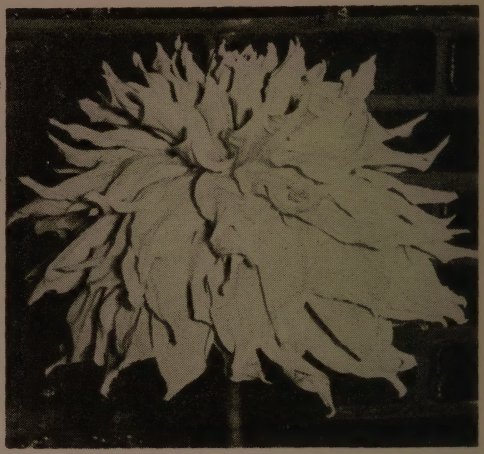
JOHN DALY, (Dahliadel)—A F.D., E. Blooms 12 x 6. Bush 4 ft. Most unusual and spectacular sport of the famous Arthur Godfrey dahlia. Real striking Cyclamen purple shading to phlox purple with strips and streaks on some of the petals of gold and orange buff. A sturdy grower with all the characteristics and form of Arthur Godfrey. **Root $5.00 Plant $2.00**

KEN-UN, I.C.A.—Lemon yellow, large **Root $4.00 Plant $2.00**

KELVIN I. D. — About the biggest and best dahlia to come from Australia. Color about peach pink. Robust plants with large foliage. **Root $2.00**

KEMP'S MEMORIAL (Kemp-Swoboda-Parrella—Is an Informal Decorative with an exceptionally high center, a blended autumn gold color with soft bluish undertones. It grows normally 5-6 feet tall in well spreading bushes, holding the immense blooms in an ideal three-quarter-facing position on canelike stems high above the deep-green leathery foliage.

Root $3.00 Plant $1.50



KEMP'S MEMORIAL

KELVIN FLOODLIGHT, A.F.D.—Yellow **Root $3.00 Plant $1.50**

KIDD'S KLIMAX F.D.—Yellow and suffused mauve. Large round blooms are held above foilage on strong stems. **Root $2.00**

SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. for only **$3.25**

No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. for only **$7.00**

No. 3—15 roots, all different. Some of the latest introductions, named and labeled. for only **$10.00**

No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

KI YO HIME

KI YO HIME A.—I.D. (Yoshida-Parrella) This is a new importation from Japan. It is a very beautiful varigated dahlia. Size of blooms 10½ by 5 inches. Color Empire yellow splotched cherry red. Plant is a vigorous grower and free bloomer. The very best of foliage. It scored 85 point 5 at the N. Y. Botanical Garden Trial Ground. Height of plant 6 feet. The highest score dahlia at the A.D.S. Trial Ground.

Root $5.00 Plant $2.00

KOO RIN (Kohno-Parrella) "B", St. Cac. Clear Primrose Yellow. Size 8 by 5½ inches. Stems 8 to 10 inches hold blooms facing. Bush 4 ft. Won A.D.S. Certificate at Farmingdale, 1958.

Root $2.50

KOO RIN — ST. CAC. YELLOW

LAURA REES—This "A" I. D., is a sport of the well known "Arthur Godfrey." Color is Purple with light purple shadings. Size 10 by 6 inches and larger. Won A.D.S. Certificate, East Lansing, 1959, score 85. In 1958 it scored 85.5 at Cincinnati and 85 at Atlanta Trial Gardens. It will win the "Largest in Show" without much effort. In Roy Webb's Review.
Root $3.00 Plant $1.50

LADY OF THE SNOWS (Majszyk-Parrella) F.D. to I.D. White with a creamy tone of size 10″ x 6″. Back petals recurve to stem forming a full, deep, round flower. Plant with large, leathery foliage is a vigorous grower with strong stems. **Root $4.00 Plant $2.00**

LINDA MARSCHNER (Tomczak-Parrella)—Size 9″ x 5″. Spreading bush 4 feet tall. Ten to twelve inch stems hold blooms on side at 45° angle. Color white with creamy center. This variety is named for our granddaughter.
Root $2.00

LEANDER, S.C.A.—Flaming orange, large. **Root...$2.00**

LEADING LIGHT, I.D.A.—Rich Autumn shade. **Root $2.50**

LULA PATTIE, I.D., Comstock White. Here is a most beautifully formed Inf. dec. to S.C. White dahlia, "A" size. LULA can be a winner for largest bloom, yet it is not coarse. Well grown but not "pushed," it blooms about 12″ by 10″ deep. Stems very straight and strong.
Root $5.00 Plant $2.00

"SUPER DAHLIA SEED"

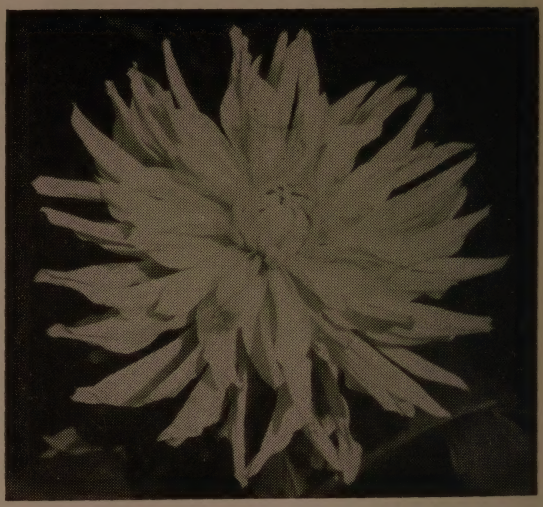
My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds $3.00 Net (Trial packet $1.00) 100 Seeds $5.00 Net

PRICES IN THIS CATALOGUE ARE CORRECT.
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

LORETTA PIRONE (Parrella) "B", S.C.—Autumn blend of Empire Yellow and Capsicum Red. Size 8 by 4 inches. Blooms facing. 8 to 10 inch, wiry stems. Keeping quality excellent. This variety has been named for the gracious wife of Dr. P. P. Pirone, noted plant pathologist of the N. Y. Botanical Gardens.

Root $2.50



LORETTA PIRONE

MANASURU (Tokunaga Endow) A.S.C.—A huge white semi-cactus from Japan. A true prize winner. **Root $2.50 Plant $1.50**

MADAME E. NAGELS Str.C—White and rose. An attractive flower with split petals. **Root $2.00**

MADONNA—I. D. to S. C.—Beautiful large white that can be grown 11" x 7". Blooms have excellent substance and are held facing on good stems. **Root $2.00**

MARGE ISRAEL'S PRIDE, (Israel) A.-I.C. Blend Mallow Rose and White. Size 9 x 6. Bush 4½ feet. Score at 3 Trial Grounds and Derrill Hart Medal Winner. **Root $7.50 Plant $2.50**

BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasitacide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.
11. Spraying is advisable when necessary with any good recommended insecticide.

MARGARET BURGER "A"—S.C. White

MARGARET BURGER, A—ST.C. (Tomczak-Parrella). An unusual and very attractive Dahlia. Color white bluish rose pink. Size of blooms 11 by 6 inches. It is a strong vigorous grower, early and late bloomer, always full centers. Foliage are the best. Plant very strong grower. Height of plant from 5 to 6 feet.

Root $5.00 Plant $2.00

Note: This dahlia was named for a very charming lady, famous for her wonderful gardens in Larchmont, N. Y. She is a real flower lover.

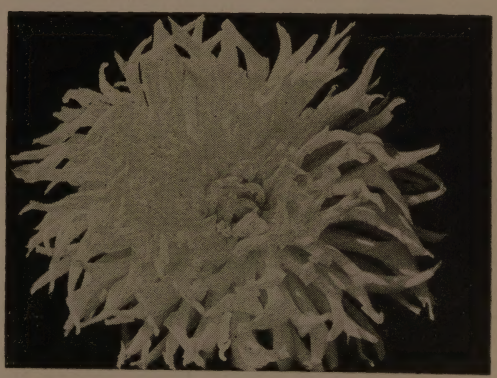
MARIE LAYNE (Parrella) F. D.—Bluish lavender with some magenta flecks. The 9" x 4½" blooms are held at a perfect angle on good stems. Bush is vigorous with dark green leathery foliage. This dahlia won seedling award at the New York Show and was named for the soprano artist Marie Layne.
Root $3.00 Plant $1.50

MARY ELIZABETH (Robens) I. D. Cherry red. Very large. Very free bloomer. A stand out. Won as largest and best bloom at Cleveland show. On four honor rolls. **Root $2.00**

MICHIGAN WHITE S. C.—This most free flowering white is ideal for cut flowers. Blooms of good substance on long stems. Won many certificates. Size 6" to 8". **Root $1.00**

MRS. LOUISE-N. A. I.C. (Fuschetti-Parrella)—This is a beautiful white dahlia with en exceptional fine form. The early blooms come close to the bush, but the later blooms are exceptionally fine with good long strong stems and good substance. Size of blooms 11 by 6 inches. This particular dahlia was very much admired in our display at the "American Dahlia Society Show" at Paramus, N. J. Bush height 4 feet. Robust grower. WON FIRST AT IRVINGTON, N. J. 1960 AND FIRST AT JERSEY CITY, N. J. 1959.

Root $5.00 Plant $2.00



MRS. LOUISE-N

MARGARET DUROSS (Fuchs-Parrella)—I. D.—A large, auroelian yellow, flushed scarlet, almost orange. Size 11" x 5" or larger. Cane stems 12"-15" hold blooms facing. Bushes are vigorous with healthy foliage and grow about 6 feet. Good bloomer early and late. **Root $2.00**

NOTE: Margaret Duross is named in honor of the garden editor of the N. Y. Journal American. It has been placed on 3 Honor Rolls.

My little grandchild Rhonda Parrella holding the huge bloom MARGARET DUROSS.

MISS PATRICIA MURPHY, photo, description and price on back cover.

MISS UNIVERSE, S.C.A.—Burnt Orange **Root $2.00**

MRS. GEO. LE BOUTILLIER I. D.—A large deep crimson. **Root 75c**

MRS. HESTER PAPE (Pape-Rocky River) I. D.—A huge reddish purple that grows large easily. Bush growth is healthy and vigorous. Awarded plenty of prizes. **Root $2.00**

MRS. K. C. LI (Mrs. Lee Parrella)—"A", I.D.—General effect peach. Saturn Red blushed Indian yellow. Has petals that turn and twist and many petaloids, giving a "full" petalage. Size 11½ by 6 inches, stems 10 to 12 inch cane like. This dahlia has been named for a charming lady, famous for her gardens and exotic plants in her estate at Glen Cove, Long Island, N. Y.

Root $3.00 Plant $1.5(

Mrs. K. C. Li - "A", I.D. Peach

MRS. HILDA YOUNG, F.D. to I.D. White as base blending to light Lavender or Orchid at tips with good size and depth of beautiful formation and color. Winner of Blue Ribbons wherever shown. Size 10 x 5.
Root $5.00 Plant $2.00

MRS. ALTON B. PARKER (Tomozak-Parrella) I.D.—Golden yellow flushed Dutch vermillion. Size 10½" x 5". The 9-12" cane like stems hold flowers facing. Foliage is dark green and vigorous, making a strong plant that grows about 4½ feet. **Root $2.00**

MAJESTIC RED, (Gamston) S.-C.A. in deep Cardinal Red. Scored 85.2 in Eastern Trial Garden. Size 10-11 x 5 to 6. **Root $7.50 Plant $3.00**

MURA YAMA (Yoshida-Parrella), B—St. Cac. Geranium Red—Brilliant color. 7"x3½". Fine for arrangements, baskets.
Root $5.00 Plant $2.00

NOGATA (Nankanishi-Yoshida-Parrella) "A", I.D.—Japan, originators of Uchuu. Two shades of Rosaline Purple. Effect is lavender. Very large, 12 by 7 inches. Good stems. cane like. Blooms at 45 degrees.

Root $4.00 Plant $2.00

NOGATA

NANCY C. SCHARAG I. D.—Rosy Lavender Large. **Root $1.00**

NED SEYMOUR (Pennypack Gardens)—I. D.—"A"—Size 14" x 9". Color red-orange. Named for the Horticultural Editor of the American Home magazine. A dahlia that will be a sensation in your garden.
Root $4.00 Plant $2.00

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes. **Root $1.50**

NITA, Breaks All Records (Hale Summit) "B," Cactus—The 22 American Home Medals literally poured in from coast to coast and from the Great Lakes to the Gulf of Mexico. More eloquent evidence could not be cited to prove the sterling qualities of this great dahlia. The color, wich is cyclamen purple with variegations of orchid purple. **Root $2.00**

OTOE, I.D.

OTOE I.D. (Kuwano-Yoshida-Parrella), Tyrian Purple, clear, bright, non-fading, 12"x5½", strong stems, blooms side. A marvelous dahlia, real large.

Root $10.00 Plant $4.00

OUR FRIEND, A.-I.D.—Lavender, very large, a beauty.
Root $3.00 Plant $1.50

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit. **Root $1.00**

OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits. **Root $2.00**

OTTO'S THRILL (Aumuller-Ruschmohr)—Formal decorative, bright rose pink with slight edge of yellow on petals. Size, 11 by 6 inches. Stems, 8 inches, hold blooms on side. Bush 5 to 6 feet. **Root $2.00**

PRIME MINISTER, A. I.D.—Lavender to dark blend, size 10" x 6¾", bush growth 5 ft., floriferousness good, originator Fa D. Bruidegom. Score: Mid-West 85.2; Southern 85.0. **Root $4.00 Plant $2.00**

PRIDE OF WAYNE, A.—S.C. (Albanese-Ruschmohrr)—Bright Indian orange with lemon yellow at center. Size 12 by 6 inches; stems canelike, 8 to 12 inches hold bloom facing; bush 6 ft.; Won A. D. S. Sweepstakes. North Jersey.
Root $5.00 Plant $2.00

PREAS' PRIDE (Preas-Ruschmohr) A—S.C. Bicolor, Purple, White Tips. A most beautiful bicolor. A sport of popular Jane Lausche. Instead of lavender as in Jane Lausche, this sport is a deep orchid purple with white tips. Size 10 to 11 inches by 7 to 8 inches. **Root $3.00 Plant $1.50**

POSTMASTER ALBERT GOLDMAN "A" I. D. (Parrella)—Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Bush 5 feet. **Root $2.00**

PRIDE OF PARKERSBURG A-SC-Y (Smith)—A deep primrose yellow, semi cactus. Good form and stems. Winner of Achievement Medals in Cleveland and East Liverpool in 1947. On FLOWER GROWER'S Honor Roll in 1949, Size 10" x 6". **Root $2.00**

PRIDE OF HOLLAND St. C—A Rose Pink attractive flower. **Root $1.50**

QUINN'S TIDAL WAVE, F.D.—Giant pure yellow. Low grower **Root $2.00**

ROBINS SHOWBOAT I.D.—Lavender. Size 11" x 5", good stem and foliage. **Root $2.50 Plant $1.50**

RIESEN WUNDER B.-S.C.—Carmine purple and yellow. **Root $2.00**

RUBY GLOW (Parrella) F. D.—In a purple color. Size 5½" x 3½". Good stems and good substance. Bronze medal at A.D.S. Show. Excellent garden plant and flower. **Root $1.00**

REES BEAUTY—This is a "B" size, Dark Blend, French Rose on Mimosa Yellow, size 8½ by 4½ inches. Scored A.D.S. Certificates at East Lansing, score 85, **Root $2.50 Plant $1.50**

REES SUNRISE, (Rees) B. Str.-Cactus. Deep Canary full petaled Yellow. Which won 3 Trial Ground Certificates. **Root $5.00 Plant $2.00**

RUTH BRAND—F.D. White. Reverse showing a pink halo. Attractive color, size 10 x 5. **Root $4.00 Plant $2.00**

RUTH MILLER

RUTH MILLER A. I.D. (Tomczak-Parrella) — Color fuchsia purple, slightly tipped white at the end of the petals. This is a very attractive dahlia. Blooms 11½ by 6 inches. This dahlia if forced can grow much larger. Plant is a vigorous grower with dark green foliage and free bloomer early and late. Height of plant 4 feet.

Root $5.00 Plant $2.00

SAINT LAMBERT S. C.—Ivory & Rose, very lovely, medium size Dahlia **Root $1.00**

SEKAI S.C.A. (Endow)—Large golden yellow from Japan; it is outstanding. **Root $3.00 Plant $1.50**

SEI KI, "A," Semi-Cac. Said to be the largest dahlia ever seen in Japan. Size here in 1959 12" by 6" and up; Color, Dutch Vermillion, (bright, soft red); bush 5 ft.; blooms facing; stems long, strong. (Nakanishi-Yoshida-Parrella.) **Root $4.00 Plant $2.00**

SELENE, I.D.—Pholox Purple. Large beautiful formed dahlia. **Root $2.00**

SON OF SATAN, S.C., Flaming Red, large. **Root $1.50**

STOP LIGHT S. C.—Scarlet red medium. **Root $1.50**

SON OF VOLUNTEER

SON OF VOLUNTEER (Bowen-Parrella)—I.D. to S.C. Face velvety Cardinal Red, reverse Magenta. Size 11x5½. 8 to 10" stems hold flowers facing. Won A.D.S. Certificate, Farmingdale, 1957. Height 5 feet.

Root $3.00 **Plant $1.50**

SHOWBOAT (Burrell-Ballay)—Formal decorative, white. Size, 12 by 5 inches, another white giant. Stem, cane-like, 8 to 10 inches. Bush, 4 feet, spreading, with broad thick-leaved foliage. **Root $4.00** **Plant $2.00**

SURPRISE (Baker-Rocky River)—The undefeated seedling champion of 1954. Eight Achievement Medals. Peach semi cactus. 11" x 5½". **Root $2.50**

SULPHUR QUEEN (Baynes-Rocky River)—Another very large variety. There is a question as to whether this or Premier is the larger. Will probably be classed informal. The color is sulphur yellow. **Root $5.00** **Plant $2.00**

HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

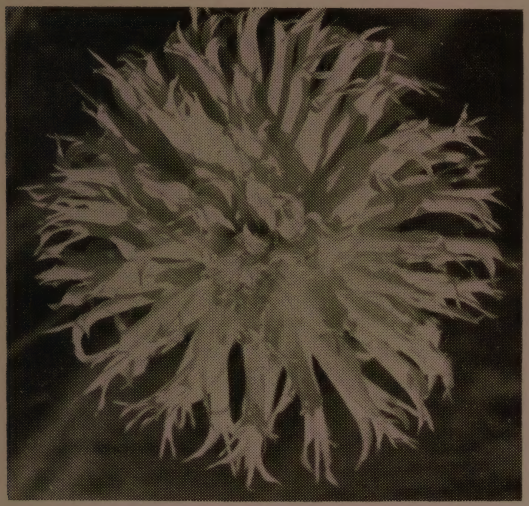
Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.



TUKI YORI NO SHISHA

TUKI YORI NO SHISHA, "B" Str. Cac. White; size, 7½ by 4½ inches; Blooms held facing; bush, 4 to 5 ft.; petals deeply serated, and curling at ends, giving it a full-of-petals look; blooms early. A.D.S. Certificate, Farmingdale, 1959. (Yoshida-Parrella.)

Root $4.00 **Plant $2.00**

Note: This is one of the most unusual and beautiful dahlia we have grown. Prize winner in Japan, 1958 and 1959.

TARTAN I. D.—An exceptional and distinct bi-color. Darkest mahogany petals are edged and tipped white. Bloom of medium size on a perfect stem. Plant height, 5 feet. **Root $2.00**

THE MASTER, F. D. A.—Huge sunset amber shaded bronze tall grower, good stems, good show flower. **Root $2.00**

THE CARDINAL (Baker-Ruschmohr)—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable. **Root $2.00**

THE REAL GLORY, F.D.A.—Large white. **Root $2.00**

THE VOLUNTEER (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards **Root $2.00**

TIARA BROWN I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems. **Root $2.00**

OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease, and if notified, will gladly replace any that proves unsatisfactory.

SHIPPING

Roots are shipped from April 20th on.

Plants from May first on. If earlier shipment is desired, please specify date. Orders shipped via parcel post prepaid or express. Orders less than $5.00 kindly add for postage 35 cents. On plant orders please add 55c for SPECIAL DELIVERY. This is the quickest and safest way.

UCHUU (Nakaniski-Yoshida-Parrella) F.D. Rose Red. Size 12 x 7 or larger. Cane stems 10 to 12". blooms facing. Seedling of Mrs. Hester Pape. Height 6 feet. Won Certificate, A.D.S. Trial Garden, Farmingdale 1957.

UCHUU. The big Japanese Red of 1957. Won all over as biggest in show. If you did not grow this 12 by 7 inches plus giant last year, better win with it in 1961.

Roots $2.50 Plants $1.50

UCHUU-A-FD

VALERIE WATSON F. D.—An Australian variety. Size 10 x 6, color yellow suffused rose. A dependable well formed variety. **Root $2.00**

VELVET TROPHY, A.-I.D.—Velvet. **Root $2.50 Plant $1.50**

VARIETY GIRL F. D. 8—Orange gold with white tips. This variety is exceptionally good. Bloom is erect on perfect stem. **Root $1.00**

VIVIANNE COPPENS—A pretty pink cactus on long stems. **Root $1.00**

VERA SEYFANG, F.D.A.—Lay-rose, very large. **Root $3.00 Plant $1.50**

VENITA (Cramer - Parrella) F. D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. **Root $2.00**

VIN WELL PARAGON, F.D. to I.D.A.—Light rose-pink. **Root $1.50**

VIOLET SPLENDOR, A—I.D.—Orchid purple. Stanley Johnson's 1960 introduction won six Sweepstake Awards and five American Home Medals. Goes over 11 inches without much fussing. Has good substance. **Root $5.00 Plant $2.00**

WHITEHALL (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the white. **Root $2.00**

WALLAH A. S. C.—Ruby red. Tall grower. Blooms last well on the plant or when cut. Prolific bloomer. Size 9½ x 6. One real good one from Australia. **Root $2.00**

WANDA MEADE—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. **Root $1.25**

YELLOW MASTERPIECE (Murphy - Parrella) F. D.—Rich, soft, clear empire yellow. Petals roll back to stem forming a large flower 11″ x 7″ or larger, with excellent keeping qualities. The 8″ - 10″ stems hold flowers facing. Unusual strong, thick foliage for a yellow.

Plants Only $2.00

YELLOWIN Cactus—Large blooms of rich yellow on good stems 8x5. Comes well Recommended from Australia **Root $2.00**

BALL DAHLIAS

LILLY - B—BALL DAHLIA (Parrella)—This is an unusual Ball dahlia, rosy red color. Flower goes right to the back of the stem. Size 4 inches by 3 inches. Early and profused bloomer. This variety received a Seedling Award at the "American Dahlia Society Show" at Paramus, N. J. Height of plant 4 feet.

Root $2.50

LILLY - B

THE BOROUGH OF THE BRONX has many fine features, such as: The Bronx Zoo with a great number of Animals, tamed and otherwise; an immense flock of birds, some are very beautiful!

The New York Botanical Garden, located in The Bronx with its magnificent trees, beautiful shrubs and an unusual collection of flowers of every size and color.

Freedom Land, one of the most up-to-date Amusement Parks and I believe when it is completed, it will be the largest in the world. This brings much joy to our community.

The Yankee Stadium, this brings a lot of joy to the Baseball fans.

Parrella Dahlia Gardens, with its thousands of blooms, in all sizes, colors and form. Size of blooms average from half inch to 12 to 14 inches in diameter. It is a beautiful sight from August 1st until frost.

Last but not least, an immense flock of charming young ladies, as the photo above shows. God Bless The Bronx and the folks that live there. ALBERT PARRELLA

DANDY BALL—Lavender. **Root $1.00**

DOTTIE D—Large ball, purplish lavender. **Root $2.50**

EASTERN ECHO—Purple and yellow. **Root $1.00**

ORANGE GLOW—Orange. **Root $1.00**

OPAL—Light yellow, flushed with pink **Root $2.00**

QUEEN OF SPADES—Ruby red. **Root $3.00** **Plant $1.50**

SUPT. AMHYRN—Clear rose pink. **Root 50c**

MINIATURE DAHLIAS

ARABASKE, C.—Lemon yellow. **Root $1.00**

ANDIES ORANGE—Bright orange. **$1.00**

ANIMATO, C.—Shell pink. **Root $1.00**

ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand miniature in every respect. Height 3 ft. **Root $1.00**

BREMBRANDT (Bremer-Parrella) Min. Ball. Marigold Orange. Won A. D. S. Achievement Award (Score 86.6), Bergen Co., and Sweepstakes. A. D. S. Avg. score 85.32; 85.1 at Richmond, Va.; size 3"x3¼". This one can win anywhere. Mrs. Bremer admiring her 3 prize winning seedling.

Root $2.50

Plant $1.50

BREMBRANDT

BISHOP OF LLANDORF—Bright red. **Root $1.00**

BO-BO F. D.—Yellow flushed scarlet. **Root 75c**

BABY FONTENEAU, F. D.—Pink. **Root $1.00**

DAINTY LADY, S.C.—Pink **Root $1.00**

GERRIE HOEK (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting. **Root $1.00**

IDA S (Slocum-Parrella) Miniature—Color wine red. Size 2½" x 2". Inclined ball shaped with lacinated petals. Stems are good and hold flowers facing on top. **Root $1.50**

MINIATURE DAHLIAS - Continued

IKE S. C.—Deep Velvet. **Root 75c**

JAPANESE BISHOP—Orange **Root $1.00**

JINNY JOHNSON—Dark blend class. **Root $1.50**

LOUISE ANN

LOUISE ANN Slocum-Parrella—Semi-cactus, a blend of both Rhodamine and Fusine Pink, probably to be classed as a light blend. Size 3½ x 2½ inches as a minature but can also be grown without much disbudding as a small medium size 5 x 3 inches. Very profuse bloomer all season. Won A.D.S. Seedling Sweepstakes in New York Show in 1955. Won Flower Grower Silver Trophy for best keeping medium variety in New York in 1956. This little jewel has been named after my granddaughter. **Root $2.00**

LITTLE PANDA (Slocum-Parrella-Min.)—F. D. Rosaline purple. Size 2¼" x 1¾" almost round. Stems 5" - 7" hold blooms at 45 degree angle and up. The 4 foot bush is covered with a mass of blooms. A wonderful garden little flower. **Root $1.50**

MINIATURE DAHLIAS - Continued

PREFERENCE, St.C.—Pink. **Root $1.00**

RICKY—Red and white. **Root $1.00**

SARAH W. (Ruschmohr)—The real blazing red St. Cac miniature we have all been waiting for. Blooms 3½" x 2" on 6" to 12" stems that are wiry and excellent for arrangement purposes. A floriferous bloomer on 5' bushes. This was entered in 5 A.D.S. Trial Grounds and scored 85 and better in all **Root $2.50 Plant $1.50**

TASOGARE Duplex Red—Japanese Bishop of Llandorf. **Root $1.00**

THE TWINS, M.F.D.—Red and white. **Root $3.00 Plant $1.50**

PEGGY LINDLEY, F.D.—Orange **Root 75c**

SHOW OFF F. D.—Creamy white, purple dots. **Root $2.00**

WHITE FAWN, F.D.—Pure white, one of the best **Root 75c**

EXHIBITION POMPON DAHLIAS - Roots Only

AMBER QUEEN—Light Bronze	50c
BETTY ANN—Exhibition. Soft clear pink.	50c
EDITH MULLER—Peach Red.	50c
GERTRUDE RED	50c
HONEY—Yellow Edged Red	50c
KOCHELSEE—Scarlet red.	$1.00
LEMON GEM—Lemon Yellow	75c
LITTLE SNOW—White	75c
LITTLE PRINCE—Yellow, A prize winner	$1.00
MORNING MIST—Delicate lavender.	50c
SHERRY—Violet purple.	75c
WILLO'S VIOLET—Violet.	$1.00
YELLOW GEM—Yellow.	50c

SINGLE DAHLIAS - Roots Only

MARSHALL'S GLORY—Red, white tipped.	75c
ROY'S SINGLE— rich crimson edged with white.	$1.00
SCARLET CENTURY—Scarlet Red.	75c
TANGO CENTURY—Orange and gold.	50c
THE DUCHESS—Purple Yellow Center	75c
LA GIACONDA—Red and yellow collarette	$1.00

SMALL SINGLE

BONNY ESPERANCE—Pink	75c
SNEEZY—White.	75c

NOTE—Because of the tremendous amount of time and labor involved in packing and preparing "plants" for mailing, we regret to advise that in the future no plants less than $2.00 will be sent by mail or express. For those who may find it convenient to pick up plants, we will have them priced at $1.00 and up per plant at our garden. **Albert Parrella**

TESTIMONIALS

June 26, 1962

Dear Mr. Parrella:

Received your kind letter of June 6th. I certainly did not expect any refund as I was very anxious for the plant. However, we had to postpone it until next year. I will say again, It is a real pleasure to do business with honest people of your type and caliber. If possible, when I am in New York I will certainly pay you a visit. Thanking you again and may the good Lord prolong your days for many years, with health and happiness.

Sincerely yours, F. J. S.

Sal Salvador, El Salvador, C. A.
Dec. 15, 1962

Dear Mr. Parrella:

I have received the selection of roots you sent to me and I am more than satisfied. They have bloomed and I think it is a very beautiful selection. Enclosed you will find a check in the amount of $5.40 to cover Dahlia seeds and the registered air mail postage. Please send me your catalogue when ready.

P.D.—By separate Air Mail I am sending you a typical souvenir.

Cordially yours, Dr. M. S. A.

June 16, 1962
East St. Louis, Illinoih

Dear Mr. Parrella:

You have the most perfect way of packing and shipping your plants that we have ever seen. At our next meeting of the St. Louis Dahlia Society, I will inform them of the fine service I have received from you.

F. J. S.

Feb. 2, 1962

Dear Mr. Parrella:

Send me your 1963 catalogue at once. Want to buy some seed from you. Also some plants. Had good luck with your stock and seeds last year.

Yours truly, A. S.

Adger, Ala. June 2, 1962

Dear Mr. Parrella:

Just a note to tell you that we received the plants and roots, all of which were in fine condition — also to congratulate you, not only on the quality of your plants, but your packaging. This is our first order from you, but you may be assured that you will hear from us in the future with additioanl orders.

Yours very truly, W. G.

NOTICE TO OUR CUSTOMERS

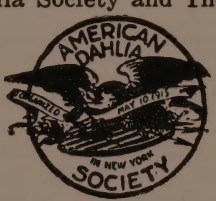
Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

Member of American Dahlia Society and The New York Florists Club

JOIN THE AMERICAN



DAHLIA SOCIETY

FEE $5.00

For ENTRY BLANKS write to Harry Dreyer, 431 Lincoln Ave., Ridgewood, N. J., or to us.

ORDER BLANK

Mr.
Mrs.
Name Miss .....

Address .....

City ..... State .....

When Wanted .....

Ship Via ..... Amt. Enclosed .....

Quantity	Root or Plant	VARIETY	Price

Please make Check or Money Order Payable to Albert Parrella

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1963. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend and also our display at the New York Botanical Garden because I feel my dahlias speak best for themselves

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed.

DIRECTIONS FOR REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the Seventh Ave. Express (marked Dyre Ave.) and get off at Baychester Ave. This is one station before the last stop. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only 15 Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

DAHLIA SHEARS

KAMPHAUS SOLINGEN DAHLIA SHEARS

Double cutting dahlia shear for dividing and trimming dahlia clumps. It is specially made for me by a German cutlery manufacturer with over 130 years of experience in making fine horticultural cutting tools. My shear embodies all the desirable points I have found in all the different makes I have used over the past 30 years. Now at last I can offer a shear that is especially designed to get at the hard-to-reach parts of the clump and so permit the cuting of the greatest possible number of eye-bearing divisions with least amount of effort. And when this work is done, the shears can, of course, be used for all kinds of general pruning.

Length 8¾". Weight 12 oz. The price is $7.00 postpaid.

PARRELLA'S
1963 DAHLIA CATALOGUE

MISS PATRICIA MURPHY

MISS PATRICIA MURPHY, Inf. Dec. A.—Persimmon orange, a combination of turkey red andmaize yellow. Size 10½ by 5½ inches; strong stems, 6 to 8 inches; bush 4½ ft.; stands hot weather better than most; really prolific bloomer; won American Home Achiev. at A.D.S. Show, 1959. Won two A.D.S. sweepstakes, 1959 (Tomczak-Parrella) **Root $4.00 Plant $2.00**

Note: This dahlia was named in honor of the lovely and world-famous Restaurateur whose Candelight Restaurants in Westchester County, N. Y. and Bahia Mar, Fort Lauderdale, Florida feature beautiful gardens and indoor plants at all seasons of the year.

PARRELLA DAHLIA GARDENS

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